

Enzo Peri

Product Designer



University of California, Irvine

Graduation: May 2025

Psychological Science;

Digital Information Systems



Skills

Languages

Fluent in English and Spanish

Research

Design Thinking

Usability Testing

Competitive Analysis

Wireframing

Development

HTML

CSS

JavaScript

Python

Github

Tools

WordPress

Figma

Adobe Creative Suite



Principles

Prototyping

Web Development


UX/UI Design


Visual Design

Interaction Design

Presentation Design

Design Systems

 enzoperi.com

 enzoperi09@gmail.com

EXPERIENCE

Webmaster & Developer

La Tasca Flamenca Restaurant 07/2023 – Present

- Expanded and improved the digital brand presence of this international restaurant chain.
- Using UX/UI best practices, created wireframes and prototypes in Figma to showcase layout options that improved user experience.
- Developed designs that focused on visualizing the dining experience versus textual descriptions of hours and locations.
- Increased online reservations by 200% during the first month by repositioning and highlighting the Book a Table button.
- Added a Franchise page and info request form that generated inquiries for three new potential locations.
- Integrated live social media feeds, ensuring real-time content updates while growing followers by 10%.
- Expanded market reach and inclusivity by enabling a multilingual feature on the website, catering to a diverse, global audience.

UX/UI Project Team Lead

Design at UCI 01/2024 – 03/2024

- Worked with a cross-functional team to design an award-winning, gamified protein tracker app
- Led the team to brainstorm concepts, sketch wireframes, create prototype mockups, participate in design/project critiques, refine design direction based on feedback, and finalize design details
- Used Figma to design user-centric, workable wireframes and prototype iterations
- Created surveys and conducted usability tests to gain feedback and improve any areas that negatively impacted user flow

Web Development Intern

Roundtable6 06/2023 – 09/2023

- Collaborated with a team of professionals with expertise in six key pillars including marketing, communications, technology, and engagement.
- Acquired hands-on experience in WordPress and Elementor enhancing my skills in web development and team-based problem-solving.
- Learned project planning and development, by working collaboratively with clients, designers, developers and account managers.
- Acquired some familiarity in CSS, JavaScript, and HTML, through hands-on projects and continuous learning.

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Product Design Intern

Market Ready International 05/2022 - 08/2022

- Increased user engagement by 27% after implementing a comprehensive website redesign, according to key analytics.
- Decreased bounce rate by 15% and increased pages viewed per session by 34% through user experience feedback.
- Collaborated with the digital marketing team to identify needs, resulting in a 20% increase in campaign ROI and a 15% boost in lead conversion through data-driven decision-making and impact tracking.

Software Engineer Intern

HC Engineers 09/2021 - 06/2022

- Engineered and produced detailed schematics for a compact robotic car with a precision-engineered drivetrain, ensuring smooth and reliable steering and handling performance.
- Programmed and optimized software to efficiently manage both the drivetrain and car, utilizing a popular gaming controller interface to simplify user operation.
- Systematically collected and assessed comprehensive data on the car's turning capabilities, leading to iterative modifications that resulted in an impressive 20% improvement in drivetrain efficiency and a 15% enhancement in overall car movement fluidity.